Agency & Consulting Business Model Canvas

For client services and boutique consulting firms using this pre-filled Business Model Canvas template.

Key Partnerships

- Bespoke consulting expertise
- Proven case studies and client testimonials

Key Activities

- Bespoke consulting expertise
- Proven case studies and client testimonials

Key Resources

- Bespoke consulting expertise
- Proven case studies and client testimonials

Value Propositions

- Bespoke consulting expertise
- Proven case studies and client testimonials

Customer Relationships

- Productize consulting services into fixed packages
- Build asynchronous digital training courses

Channels

- Productize consulting services into fixed packages
- Build asynchronous digital training courses

Customer Segments

- Productize consulting services into fixed packages
- Build asynchronous digital training courses

Cost Structure

- Billing models tied entirely to hours worked
- High key-person dependency

Revenue Streams

- Productize consulting services into fixed packages
- Build asynchronous digital training courses