

Marketing Retrospectives

For brand building and campaign planning using this pre-filled Retrospectives template.

Keep Doing

- Align brand messaging with customer persona
- Track conversion rates across channels

Less Of

- Align brand messaging with customer persona
- Track conversion rates across channels

More Of

- Align brand messaging with customer persona
- Track conversion rates across channels

Stop Doing

- Align brand messaging with customer persona
- Track conversion rates across channels

Start Doing

- Align brand messaging with customer persona
- Track conversion rates across channels