Non-Profit Business Model Canvas

For social impact organizations and fundraising using this pre-filled Business Model Canvas template.

Key Partnerships

- Dedicated volunteer database
- Strong historical trust with foundations

Key Activities

- Dedicated volunteer database
- Strong historical trust with foundations

Key Resources

- Dedicated volunteer database
- Strong historical trust with foundations

Value Propositions

- Dedicated volunteer database
- Strong historical trust with foundations

Customer Relationships

- Launch recurring monthly giving program
- Apply for corporate sponsorship grants

Channels

- Launch recurring monthly giving program
- Apply for corporate sponsorship grants

Customer Segments

- Launch recurring monthly giving program
- Apply for corporate sponsorship grants

Cost Structure

- Heavy reliance on key major donors
- Seasonal fluctuations in cash reserves

Revenue Streams

- Launch recurring monthly giving program
- Apply for corporate sponsorship grants