

SaaS Launch Retrospective

A retrospective held by a startup product team after releasing their v1.0 version.

Keep Doing

- Daily 10-minute standups
- Bi-weekly sprint planning sessions

Less Of

- Status-update meetings that can be handled asynchronously
- Over-engineering simple features

More Of

- Writing automated unit tests for core API endpoints
- Pair programming for junior developers onboarding

Stop Doing

- Ad-hoc slack design review requests during development hours
- Manual database migrations on production

Start Doing

- Automated daily build checks
- Direct customer interview syncs weekly